

WEB DESIGN

HYPERMETRICS, founded by a Doctoral graduate from Michigan State University, offers technology services founded on strong HCI and cognitive research foundations. Packages are individually catered so that no two web themes are identical, and to suit all price ranges. Task and usability analysis are included in the web



Creative Potential @ Work

package to ensure that users get the most information efficiently. HYPERMETRICS' philosophy in web development is based on the three principles of (CPR) :

- Creativity
- Practicality
- Research

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DATABASE



HCI research foundations are not limited to Task, and Usability analysis. Information Architecture (IA) involves the design and development of databases for efficient information extraction and retrieval. Competent in data collection, and database management, The same HCI-Cognitive principles of web design to data.

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STATISTICAL ANALYSIS

Applying statistical models to analyzing and interpreting data is another service offered. HYPERMETRICS incorporates Measurement theoretical principles in statistical analysis and in designing quantitative data models

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